



## PROMOTING GREEN ECONOMY GROWTH IN NATURAL RUBBER SYSTEMS AND BEYOND

**Wednesday, 4 May 2022**

12:30–14:00 KST | 23:30–01:00 EDT | 05:30–07:00 CEST

Natural rubber is a strategic commodity predominantly produced by millions of small farmers that sustains around 40 million people around the globe, with a supply chain worth generating more than 300 billion dollars. Natural rubber is emblematic of the opportunities offered by renewable materials for green economy growth and the benefits they provide for sustainable development. Natural rubber has a key role to play for both adaptation and mitigation of climate change as an important land user, a producer of renewable materials, and as a major economic activity. Growing global demand can cause resource scarcity problems, price volatility and potential to cause instability in many regions. Major business, economic, and societal shifts towards sustainable production and consumption, embracing the circular economy would underlie transition to 1.5 degree pathway. Global production can be safeguarded and sustainably increased on a lasting basis by strengthening climate resilience and can successfully contribute to climate mitigation goals. Widening value addition of natural rubber which goes into more than 5000 end-products will improve livelihoods of small farmers. Adoption of sustainable practices together with the implementation of an efficient traceability system will boost sustainable rubber economy.

This side event aims for an exchange of views on low-carbon green growth for promoting sustainable production and consumption of natural rubber through collaborative partnerships with the involvement of governments, the private sector and international organizations.



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### SIDE-EVENT ORGANIZERS

